



October 2013

Dear 2013 Editors' Picks Winner:

Congratulations! *The Gourmet Retailer* is pleased to honor your product as being among the year's most outstanding retail items. We faced the tough challenge of choosing the best of the best from a range of companies across housewares categories. It was no easy feat selecting top products in terms of innovation and functionality.

These criteria are the lifeblood of specialty housewares companies and, given your standing in this year's competition, we're sure you will attract new buyers and bolster your connection with existing purchasers.

Once again, congratulations and thank you for helping us make our second annual Editors' Picks such a success! We hope you will display the enclosed certificate of excellence with well-deserved pride, and we look forward to receiving your entries next year.

Sincerely,

Anna Wolfe  
Editor-in-Chief, *The Gourmet Retailer*  
awolfe@stagnitomedia.com

Enclosure

**THE**  
**Gourmet**  
**RETAILER**

*is pleased to honor*

**JOHN BOOS & CO.**

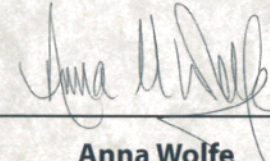
*and its product*

**iBlock Cutting Board and Stand**

*as a*

*2013 Editors' Pick*

  
Jeffrey Friedman  
Vice President, Group Publisher

  
Anna Wolfe  
Editor-in-Chief



**Stagnito**  
MEDIA